



WebNet E-Cart Features List

Select the ones that work best for your business.

- Content Management System (CMS) is an easy to use and secure browser based system.
- Products organized into categories to make it easier for customers to find what they are looking for.
 - Product versions displayed on same page to reduce the number of clicks. Example, a T-shirt might be available in different sizes and each size has a different price. All sizes (versions) displayed on the same page to show comparisons.
 - Product options such as color selections also available.
- Restrictions. Set rules for restrictions such as requiring a minimum quantity, age, etc. There are many options for setting restrictions.
- Discounts based on cost, quantity, or percentage applied to an individual product, group of products, or all products.
- Tax collected at the state or county levels.
Can set tax rates to zero on specific products as an incentive to buy.
- Accounting/Inventory - Integration with third-party accounting and inventory. Examples, SAGE MAS 200 and MAS 90 systems.
- UPS Live shipping rates. WebNet Express is an approved e-commerce developer selected by UPS to integrate the UPS Online Tools into WebNet E-Cart. UPS tools such as Rates & Service Selection and Address Validation are included free if you have a UPS Account. If you don't have a UPS account, we can help you set one up.
- Shipping can be applied at the product level so shipping on a specific product could be free. Or, set rules such as orders over \$100 get free shipping. Many options are available.
 - Multiple shipping companies - Specify a shipping company for specific products such as freight forwarders, USPS, FedEx even if you use UPS live rates for some products.
 - Multiple "Ship To" addresses allow shoppers to send items they purchase to different addresses.
- Discounts using Promo Codes. The cart keeps track of unused balances.
- Specials can be applied for a specific timeframe such as 1/2 off for 30 days.
- Packages allow you to group products together and apply a bundled discount. Products in a package can be sent to one address or they can be sent to multiple addresses if you use our multiple-address feature.
- Gift certificates. The cart keeps track of unused balances.



- My Account allows customers to log in and change their contact information such as their address, e-mail address, phone, password, etc.
 - Customers are not required to log in to use the shopping cart.
 - Order History (part of My Account) allows customers to log in and look at their previous orders and download their sales receipts.
- Clubs allow members to receive discounts on specific products.
 - Club membership can be free *or* charge a monthly or an annual fee.
 - Offer as many clubs as you want.
- Custom Search Engine. WebNet E-Cart's internal search engine allows you to identify which web pages display in the search results.
 - Most search features use software on a web server known as "site search" and the results typically contain too many links that are not relevant to what the shopper is really looking for. Our custom search engine points shoppers in the direction you want them to go without having to view a lot of unrelated links. For example, type in a catalog number and go to the product detail page where they can immediately add to the cart. People love this search feature!
 - We also have site search if you prefer that method.
- "Show All Products" page, aka a Quick Shop Catalog, shows a list (in text format) of all the products in your cart. Customers who are familiar with your products may want to go to this page to see a list of all products and quickly add what they want into the cart.
- Merchant processors (credit card processors) include Authorize.net, PayPal, ePay, National Processing Center (NPC), First Data. We and provide custom programming at an additional cost for other processors if needed.
- WebNet E-cart is a secure Web-based SQL database.
- SSL Certificates – we offer SSL certificates at a discount.
- Monthly leasing fee of \$75.00.
- One-time setup fee (minimum of \$500).
 - Fee depends on design and number of products.
- Hosting setup fees waived if you sign up through WebNet Express. Save hundreds!